

Self-Service Cafeterias in Peru

February 2024

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Self-Service Cafeterias in Peru - Category analysis

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2023 DEVELOPMENTS

Self-service cafeterias benefit from the dynamism of independent players in 2023

Independent self-service cafeterias open stores with value propositions for all budgets

Supermarkets and hypermarkets de-prioritise chained self-service cafeterias as they focus on maximising profits

PROSPECTS AND OPPORTUNITIES

Self-service cafeterias is expected to see ongoing growth driven by independent players, but pre-pandemic recovery levels are unlikely

New chained self-service cafeterias may emerge from the efforts of independent businesses with loyal customer base

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