

# Street Stalls/Kiosks in Brazil

February 2024

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## Street Stalls/Kiosks in Brazil - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Street stalls/kiosks is a highly regenerative channel

McDonald's dessert kiosks lead channel, while The Nutty Bavarian focuses on diversification

Nathan's Famous, chained North American hot dog brand, aims to expand in 2024

#### PROSPECTS AND OPPORTUNITIES

Foodservice operators to become increasingly demanding of their suppliers

The smaller outlet format is expected to continue gaining popularity

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