

# Self-Service Cafeterias in Ukraine

February 2024

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## Self-Service Cafeterias in Ukraine - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Traditional approach of self-service cafeterias bears fruit as consumers focus on familiar and affordable dishes

Silpo Resto stands out for its innovative approach as competition increases

Consumers turn to familiar comfort food

#### PROSPECTS AND OPPORTUNITIES

Remote working arrangements likely to limit the recovery of self-service cafeterias

More diversity and digitalisation two trends to look out for

Players may need to think outside the box to retain their appeal among the important lunchtime crowd

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