

Home Video in Japan

July 2023

Table of Contents

Home Video in Japan - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Televisions fails to rebound in volume terms in 2023, but does see value growth TVS REGZA beats the long-time leader Sharp The decline of video players accelerates

PROSPECTS AND OPPORTUNITIES

OLED TVs no longer considered the highest technology Mitsubishi is the latest to exit televisions – who will be next?

CATEGORY DATA

Table 1 - Sales of Home Video by Category: Volume 2018-2023
Table 2 - Sales of Home Video by Category: Value 2018-2023
Table 3 - Sales of Home Video by Category: % Volume Growth 2018-2023
Table 4 - Sales of Home Video by Category: % Value Growth 2018-2023
Table 5 - Sales of LCD TVs by Network Connectivity: % Retail Volume 2018-2023
Table 6 - NBO Company Shares of Home Video: % Volume 2019-2023
Table 7 - LBN Brand Shares of Home Video: % Volume 2020-2023
Table 8 - Distribution of Home Video by Category: Volume 2023-2028
Table 9 - Forecast Sales of Home Video by Category: Volume 2023-2028
Table 10 - Forecast Sales of Home Video by Category: % Volume Growth 2023-2028
Table 11 - Forecast Sales of Home Video by Category: % Volume Growth 2023-2028
Table 12 - Forecast Sales of Home Video by Category: % Value Growth 2023-2028
Table 13 - Forecast Sales of LCD TVs by Network Connectivity: % Retail Volume 2023-2028

Consumer Electronics in Japan - Industry Overview

EXECUTIVE SUMMARY

Consumer electronics in 2023: The big picture 2023 key trends Competitive landscape Retailing developments What next for consumer electronics?

MARKET DATA

Table 14 - Sales of Consumer Electronics by Category: Volume 2018-2023
Table 15 - Sales of Consumer Electronics by Category: Value 2018-2023
Table 16 - Sales of Consumer Electronics by Category: % Volume Growth 2018-2023
Table 17 - Sales of Consumer Electronics by Category: % Value Growth 2018-2023
Table 18 - NBO Company Shares of Consumer Electronics: % Volume 2019-2023
Table 19 - LBN Brand Shares of Consumer Electronics by Channel: % Volume 2018-2023
Table 20 - Distribution of Consumer Electronics by Category: Volume 2018-2023
Table 21 - Forecast Sales of Consumer Electronics by Category: Volume 2023-2028
Table 22 - Forecast Sales of Consumer Electronics by Category: Value 2023-2028
Table 23 - Forecast Sales of Consumer Electronics by Category: % Volume Growth 2023-2028
Table 24 - Forecast Sales of Consumer Electronics by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 - Research Sources

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