

Bags and Luggage in India

March 2024

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Bags and Luggage in India - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Double-digit growth as consumers prioritise luggage as a fashion accessory
Shorter replacement cycle contributes to robust growth
Samsonite South Asia continues to lead with a wide product offering, followed by VIP Industries

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Technology in luggage will favour growth in the forecast period
Surge in travel will act as a catalyst for the adoption of luggage
Luxury handbags will offer significant growth opportunities

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