

Yoghurt and Sour Milk Products in Singapore

September 2023

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Yoghurt and Sour Milk Products in Singapore - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Nutri-Grade regulations spur reformulations in drinking yoghurt
Diversity in flavoured yoghurt, from fruit-based to indulgent offerings

PROSPECTS AND OPPORTUNITIES

Sustained popularity of Greek yoghurt expected over the forecast period
Fresh yoghurt food and beverage outlets unlikely to notably erode retail sales of single-serve and drinking yoghurt
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