

Apparel Accessories in Brazil

January 2024

Table of Contents

Apparel Accessories in Brazil - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Performance hindered by the end of demand for face masks
Climate and social change negatively impact some apparel accessories categories
Apparel accessories grows, but remains overshadowed by other types of apparel

PROSPECTS AND OPPORTUNITIES

Volume growth in apparel accessories will continue to be prevented by decline of face masks
Shaping global fashion trends and styles with strategic branding
Fit, fashion, and nostalgia to drive sales of apparel accessories in the forecast period

CATEGORY DATA

Table 1 - Sales of Apparel Accessories by Category: Volume 2018-2023
Table 2 - Sales of Apparel Accessories by Category: Value 2018-2023
Table 3 - Sales of Apparel Accessories by Category: % Volume Growth 2018-2023
Table 4 - Sales of Apparel Accessories by Category: % Value Growth 2018-2023
Table 5 - NBO Company Shares of Apparel Accessories: % Value 2019-2023
Table 6 - LBN Brand Shares of Apparel Accessories: % Value 2020-2023
Table 7 - Forecast Sales of Apparel Accessories by Category: Volume 2023-2028
Table 8 - Forecast Sales of Apparel Accessories by Category: Value 2023-2028
Table 9 - Forecast Sales of Apparel Accessories by Category: % Volume Growth 2023-2028
Table 10 - Forecast Sales of Apparel Accessories by Category: % Value Growth 2023-2028

Apparel and Footwear in Brazil - Industry Overview

EXECUTIVE SUMMARY

Apparel and footwear in 2023: The big picture
2023 key trends
Competitive landscape
Retailing developments
What next for apparel and footwear?

MARKET DATA

Table 11 - Sales of Apparel and Footwear by Category: Volume 2018-2023
Table 12 - Sales of Apparel and Footwear by Category: Value 2018-2023
Table 13 - Sales of Apparel and Footwear by Category: % Volume Growth 2018-2023
Table 14 - Sales of Apparel and Footwear by Category: % Value Growth 2018-2023
Table 15 - NBO Company Shares of Apparel and Footwear: % Value 2019-2023
Table 16 - LBN Brand Shares of Apparel and Footwear: % Value 2020-2023
Table 17 - Distribution of Apparel and Footwear by Format: % Value 2018-2023
Table 18 - Distribution of Apparel and Footwear by Format and Category: % Value 2023
Table 19 - Forecast Sales of Apparel and Footwear by Category: Volume 2023-2028
Table 20 - Forecast Sales of Apparel and Footwear by Category: Value 2023-2028
Table 21 - Forecast Sales of Apparel and Footwear by Category: % Volume Growth 2023-2028
Table 22 - Forecast Sales of Apparel and Footwear by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 - Research Sources

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