



Grocery Retailers in Slovenia

April 2023

Table of Contents

KEY DATA FINDINGS

2022 DEVELOPMENTS

MOL Group sells 39 service stations to Shell in Slovenia in 2023, to strengthen its position in a booming channel

Investors aim for acquisitions of Mercator and Tuš, while Mercator-CG seeks to acquire Supermarketi Franca

Traditional retailers face challenges in an evolving, modernised category

PROSPECTS AND OPPORTUNITIES

Convenience stores tipped for success, as players in the channel expand their product portfolios

Sustainability trends set to drive players' strategies and consumers' shopping behaviour

Discounters set to benefit should inflationary pressures continue longer than anticipated

CHANNEL DATA

Table 1 - Grocery Retailers: Value Sales, Outlets and Selling Space 2017-2022

Table 2 - Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2017-2022

Table 3 - Sales in Grocery Retailers by Channel: Value 2017-2022

Table 4 - Sales in Grocery Retailers by Channel: % Value Growth 2017-2022

Table 5 - Grocery Retailers Outlets by Channel: Units 2017-2022

Table 6 - Grocery Retailers Outlets by Channel: % Unit Growth 2017-2022

Table 7 - Grocery Retailers GBO Company Shares: % Value 2018-2022

Table 8 - Grocery Retailers GBN Brand Shares: % Value 2019-2022

Table 9 - Grocery Retailers LBN Brand Shares: Outlets 2019-2022

Table 10 - Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2022-2027

Table 11 - Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2022-2027

Table 12 - Forecast Sales in Grocery Retailers by Channel: Value 2022-2027

Table 13 - Forecast Sales in Grocery Retailers by Channel: % Value Growth 2022-2027

Table 14 - Forecast Grocery Retailers Outlets by Channel: Units 2022-2027

Table 15 - Forecast Grocery Retailers Outlets by Channel: % Unit Growth 2022-2027

Retail in Slovenia - Industry Overview

EXECUTIVE SUMMARY

Retail in 2022: The big picture

Informal retail

What next for retail?

MARKET DATA

Table 16 - Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2017-2022

Table 17 - Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2017-2022

Table 18 - Sales in Retail Offline by Channel: Value 2017-2022

Table 19 - Sales in Retail Offline by Channel: % Value Growth 2017-2022

Table 20 - Retail Offline Outlets by Channel: Units 2017-2022

Table 21 - Retail Offline Outlets by Channel: % Unit Growth 2017-2022

Table 22 - Retail GBO Company Shares: % Value 2018-2022

Table 23 - Retail GBN Brand Shares: % Value 2019-2022

Table 24 - Retail Offline GBO Company Shares: % Value 2018-2022

Table 25 - Retail Offline GBN Brand Shares: % Value 2019-2022

Table 26 - Retail Offline LBN Brand Shares: Outlets 2019-2022

Table 27 - Retail E-Commerce GBO Company Shares: % Value 2018-2022

Table 28 - Retail E-Commerce GBN Brand Shares: % Value 2019-2022

Table 29 - Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2022-2027

Table 30 - Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2022-2027

Table 31 - Forecast Sales in Retail Offline by Channel: Value 2022-2027

Table 32 - Forecast Sales in Retail Offline by Channel: % Value Growth 2022-2027

Table 33 - Forecast Retail Offline Outlets by Channel: Units 2022-2027

Table 34 - Forecast Retail Offline Outlets by Channel: % Unit Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 - Research Sources

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/grocery-retailers-in-slovenia/report.