



Hot Drinks Packaging in Switzerland

April 2024

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Folding cartons the most popular pack type in Swiss hot drinks

Dynamic growth of fresh ground coffee pods driving sales of other metal

The 50g and 60g pack sizes dominate hot drinks packaging

PROSPECTS AND OPPORTUNITIES

Sustainability will continue to drive innovation in hot drinks packaging

The 50g pack size is expected to continue gaining share over the forecast period

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