

# Baby Food Packaging in the United Arab Emirates

October 2023

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## Baby Food Packaging in the United Arab Emirates - Category analysis

### KEY DATA FINDINGS

#### 2022 DEVELOPMENTS

Metal tins continue to dominate baby food packaging thanks to the strength of milk formula

Glass jars remain a prominent pack type in prepared baby food and “other baby food”

Aluminium/plastic pouches seeing strong growth in prepared baby food thanks to their convenience

#### PROSPECTS AND OPPORTUNITIES

Baby food to see positive growth as busy working mothers look for convenient options

Folding cartons to gain share in baby food due to their durability and customisability

## Baby Food Packaging in the United Arab Emirates - Company Profiles

## Packaging Industry in the United Arab Emirates - Industry Overview

### EXECUTIVE SUMMARY

Packaging in 2022: The big picture

2022 key trends

PET bottles gain share in dairy packaging in 2022

Agthia launches Al Ain Water bottles made from 100% recyclable material

Mijenta tequila launches with sustainability at the core of its brand image

The 200ml pack is a popular size in skin care thanks to being convenient and compact

HDPE and PET bottles remain popular as surface care pack types

### PACKAGING LEGISLATION

United Arab Emirates announces programme to ban single-use plastic as it strives for carbon neutrality by 2050

United Arab Emirates releases executive regulations for consumer protection law

United Arab Emirates to introduce mandatory traffic light food labelling system in 2024

### RECYCLING AND THE ENVIRONMENT

United Arab Emirates launches circular packaging association to advance sustainability

United Arab Emirates takes bold steps towards plastic waste reduction and recycling

United Arab Emirates plans to transform itself into a global recycling hub with sustainable plastic initiatives

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