



Dermatologicals in New Zealand

October 2023

Table of Contents

Dermatologicals in New Zealand - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Growth of antifungals strengthens as New Zealanders engage in more physical activities
Dynamic performance for hair loss treatments, due ageing population and rising stress levels
International players retain their lead

PROSPECTS AND OPPORTUNITIES

Demographic trends will continue to shape dermatologicals, moving forward
Beauty products to provide tougher competition for dermatologicals
Social stigma of certain products is likely to benefit online sales

CATEGORY DATA

Table 1 - Sales of Dermatologicals by Category: Value 2018-2023
Table 2 - Sales of Dermatologicals by Category: % Value Growth 2018-2023
Table 3 - NBO Company Shares of Dermatologicals: % Value 2019-2023
Table 4 - LBN Brand Shares of Dermatologicals: % Value 2020-2023
Table 5 - LBN Brand Shares of Hair Loss Treatments: % Value 2020-2023
Table 6 - Forecast Sales of Dermatologicals by Category: Value 2023-2028
Table 7 - Forecast Sales of Dermatologicals by Category: % Value Growth 2023-2028

Consumer Health in New Zealand - Industry Overview

EXECUTIVE SUMMARY

Consumer health in 2023: The big picture
2023 key trends
Competitive landscape
Retailing developments
What next for consumer health?

MARKET INDICATORS

Table 8 - Consumer Expenditure on Health Goods and Medical Services: Value 2018-2023
Table 9 - Life Expectancy at Birth 2018-2023

MARKET DATA

Table 10 - Sales of Consumer Health by Category: Value 2018-2023
Table 11 - Sales of Consumer Health by Category: % Value Growth 2018-2023
Table 12 - NBO Company Shares of Consumer Health: % Value 2019-2023
Table 13 - LBN Brand Shares of Consumer Health: % Value 2020-2023
Table 14 - Penetration of Private Label in Consumer Health by Category: % Value 2018-2023
Table 15 - Distribution of Consumer Health by Format: % Value 2018-2023
Table 16 - Distribution of Consumer Health by Format and Category: % Value 2023
Table 17 - Forecast Sales of Consumer Health by Category: Value 2023-2028
Table 18 - Forecast Sales of Consumer Health by Category: % Value Growth 2023-2028

APPENDIX

OTC registration and classification
Vitamins and dietary supplements registration and classification
Self-medication/self-care and preventive medicine
Switches

DISCLAIMER

DEFINITIONS

SOURCES

Summary 1 - Research Sources

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