

# Apparel Accessories in Argentina

November 2023

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## Apparel Accessories in Argentina - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Accessories still a focal point for diversification by outerwear producers  
Isadora to the fore among accessories brands expanding into apparel categories  
Warm autumn and winter weather depresses demand for some product types

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Online sales of accessories set to continue rising  
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