

Dermatologicals in Spain

September 2023

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Dermatologicals in Spain - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Economic factors and supply issues shape demand for dermatologicals
COVID-19 has changed the parameters
Shift towards naturalness drives up demand for herbal/traditional dermatologicals

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Weak local economy set to influence consumers' purchasing decisions but outlook is fairly positive for dermatologicals in Spain
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Further competition from beauty and personal care likely

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DISCLAIMER

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