

Footwear in Saudi Arabia

November 2023

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Footwear in Saudi Arabia - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Trends seen in sportswear also influence footwear
Omnichannel strategies are idea for footwear
Al Bandar's Max maintains its small brand lead, with sports brands hot on its heels

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Apparel and Footwear in Saudi Arabia - Industry Overview

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