

# Hosiery in Saudi Arabia

November 2023

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### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Non-sheer hosiery benefits from sports and athleisure trends

E-commerce lends itself well to hosiery and socks, due to high convenience and low brand loyalty

Al Bandar maintains its lead in the highly-fragmented category of hosiery, thanks to its omnichannel strategies

#### PROSPECTS AND OPPORTUNITIES

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