



Dairy Packaging in Singapore

October 2023

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Dairy Packaging in Singapore - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS

Demand for milk packaging remains high due to increasingly urban lifestyles in Singapore

HDPE bottles is leading pack type for milk due to its durability

1,000ml gaining ground on smaller pack sizes as it is considered cost-effective

PROSPECTS AND OPPORTUNITIES

Flexible plastic is set to gain pack type share due to its versatility

125g pack size is predicted to grow as it allows for on-the-go consumption

Dairy Packaging in Singapore - Company Profiles

Packaging Industry in Singapore - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2022: The big picture

2022 key trends

Flexible paper a popular pack type in sugar confectionery thanks to its eco-credentials and easy portability

Metal cans the preferred packaging format for energy drinks

Glass bottles dominate rum packaging

HDPE bottles remain popular for storing bath and shower products in 2022

Flexible plastic remains a popular packaging type for laundry care products

PACKAGING LEGISLATION

Singapore's government launching programmes to tackle packaging waste

RECYCLING AND THE ENVIRONMENT

Brands are focusing on sustainable packaging solutions to reduce carbon footprint

Table 1 - Overview of Packaging Recycling and Recovery in Singapore: 2020/2021 and Targets for 2022

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