

Footwear in Israel

November 2023

Table of Contents

Footwear in Israel - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Footwear sales impacted by challenging economic and political environment
Sports footwear remains the category's growth engine
Skechers continues to expand in Israel as it appeals to value-focused consumers

PROSPECTS AND OPPORTUNITIES

Active lifestyles to underpin sales of sports footwear
New entrants could pose threat to established brands
E-commerce sales expected to grow during the forecast period

CATEGORY DATA

Table 1 - Sales of Footwear by Category: Volume 2018-2023
Table 2 - Sales of Footwear by Category: Value 2018-2023
Table 3 - Sales of Footwear by Category: % Volume Growth 2018-2023
Table 4 - Sales of Footwear by Category: % Value Growth 2018-2023
Table 5 - NBO Company Shares of Footwear: % Value 2019-2023
Table 6 - LBN Brand Shares of Footwear: % Value 2020-2023
Table 7 - Distribution of Footwear by Format: % Value 2018-2023
Table 8 - Forecast Sales of Footwear by Category: Volume 2023-2028
Table 9 - Forecast Sales of Footwear by Category: Value 2023-2028
Table 10 - Forecast Sales of Footwear by Category: % Volume Growth 2023-2028
Table 11 - Forecast Sales of Footwear by Category: % Value Growth 2023-2028

Apparel and Footwear in Israel - Industry Overview

EXECUTIVE SUMMARY

Apparel and footwear in 2023: The big picture
2023 key trends
Competitive landscape
Retailing developments
What next for apparel and footwear?

MARKET DATA

Table 12 - Sales of Apparel and Footwear by Category: Volume 2018-2023
Table 13 - Sales of Apparel and Footwear by Category: Value 2018-2023
Table 14 - Sales of Apparel and Footwear by Category: % Volume Growth 2018-2023
Table 15 - Sales of Apparel and Footwear by Category: % Value Growth 2018-2023
Table 16 - NBO Company Shares of Apparel and Footwear: % Value 2019-2023
Table 17 - LBN Brand Shares of Apparel and Footwear: % Value 2020-2023
Table 18 - Distribution of Apparel and Footwear by Format: % Value 2018-2023
Table 19 - Distribution of Apparel and Footwear by Format and Category: % Value 2023
Table 20 - Forecast Sales of Apparel and Footwear by Category: Volume 2023-2028
Table 21 - Forecast Sales of Apparel and Footwear by Category: Value 2023-2028
Table 22 - Forecast Sales of Apparel and Footwear by Category: % Volume Growth 2023-2028
Table 23 - Forecast Sales of Apparel and Footwear by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 - Research Sources

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