

Spirits in Norway

June 2024

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Spirits in Norway - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Spirits experiences stabilisation in demand More focus on environmentally-friendly packaging Non-alcoholic spirits enjoys fast-rising demand

PROSPECTS AND OPPORTUNITIES

Cautious consumer spending behaviour to continue amid higher prices No-lo trend to gain momentum in spirits Aquavit is gaining an appeal

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Alcoholic Drinks in Norway - Industry Overview

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