

# Hosiery in South Korea

November 2023

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## Hosiery in South Korea - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Consumers' return to frequent outdoor activities and Y2K trends boost non-sheer hosiery sales

"Socks and sandals" fashion drives sales of non-sheer hosiery

Casualisation trend leads to slowing demand for sheer hosiery

#### PROSPECTS AND OPPORTUNITIES

Non-sheer hosiery demand expected to remain solid over the forecast period

Consumers' increasingly sporty lifestyles to create need for greater variety of non-sheer hosiery

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