

Footwear in Singapore

November 2023

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Footwear in Singapore - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Popularity of sneakers continues to rise
Footwear continues to be led by sportswear players Nike and adidas
The sustainability trend is here to stay

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Increasing number of brands to offer gender-neutral footwear
Brands likely to focus on social media efforts to attract customers
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Apparel and Footwear in Singapore - Industry Overview

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