

Beauty and Personal Care Packaging in Hong Kong, China

June 2023

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Beauty and Personal Care Packaging in Hong Kong, China - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS

The folding carton remains a key pack type in beauty and personal care packaging

Glass packaging continues gaining share in skin care in 2022

Companies are committing to sustainability

PROSPECTS AND OPPORTUNITIES

The 30ml pack size is expected to gain popularity in Hong Kong over the forecast period

Incentives to recycle beauty product packaging

Beauty and Personal Care Packaging in Hong Kong, China - Company Profiles

Packaging Industry in Hong Kong, China - Industry Overview

EXECUTIVE SUMMARY

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2022 key trends

Flexible plastic remains the main pack type in confectionery in 2022

Sustainable packaging options emerge in RTD coffee in 2022

Metal beverage cans gaining popularity in beer

HDPE bottles and folding cartons the main pack types in beauty and personal care

HDPE bottles are projected to lose share to flexible plastic in home care

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Government is undertaking several initiatives to mitigate environmental risks

RECYCLING AND THE ENVIRONMENT

Brands adopt sustainable practices to meet environmental concerns in Hong Kong

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