

Mobile Phones in Hong Kong, China

August 2023

Table of Contents

Mobile Phones in Hong Kong, China - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Mobile phone sales remain in a slump due to ongoing supply chain issues
Brick-and-mortar stores regain their place as a popular mobile phone retail channel
Foldable smartphones steadily become more prominent, as consumers prefer larger screen sizes

PROSPECTS AND OPPORTUNITIES

AI and machine learning integration in smartphones will play a big part in various parts of the mobile phone experience
Mobile AR set to become more prevalent over the forecast period
Mobile phone market recovering amidst better economic conditions

CATEGORY DATA

Table 1 - Sales of Mobile Phones by Category: Volume 2018-2023
Table 2 - Sales of Mobile Phones by Category: Value 2018-2023
Table 3 - Sales of Mobile Phones by Category: % Volume Growth 2018-2023
Table 4 - Sales of Mobile Phones by Category: % Value Growth 2018-2023
Table 5 - Sales of Smartphones by Screen Size: % Retail Volume 2020-2023
Table 6 - NBO Company Shares of Mobile Phones: % Volume 2019-2023
Table 7 - LBN Brand Shares of Mobile Phones: % Volume 2020-2023
Table 8 - Distribution of Mobile Phones by Channel: % Volume 2018-2023
Table 9 - Forecast Sales of Mobile Phones by Category: Volume 2023-2028
Table 10 - Forecast Sales of Mobile Phones by Category: Value 2023-2028
Table 11 - Forecast Sales of Mobile Phones by Category: % Volume Growth 2023-2028
Table 12 - Forecast Sales of Mobile Phones by Category: % Value Growth 2023-2028
Table 13 - Forecast Sales of Smartphones by Screen Size: % Retail Volume 2023-2028

Consumer Electronics in Hong Kong, China - Industry Overview

EXECUTIVE SUMMARY

Consumer electronics in 2023: The big picture
2023 key trends
Competitive landscape
Retailing developments
What next for consumer electronics?

MARKET DATA

Table 14 - Sales of Consumer Electronics by Category: Volume 2018-2023
Table 15 - Sales of Consumer Electronics by Category: Value 2018-2023
Table 16 - Sales of Consumer Electronics by Category: % Volume Growth 2018-2023
Table 17 - Sales of Consumer Electronics by Category: % Value Growth 2018-2023
Table 18 - NBO Company Shares of Consumer Electronics: % Volume 2019-2023
Table 19 - LBN Brand Shares of Consumer Electronics: % Volume 2020-2023
Table 20 - Distribution of Consumer Electronics by Channel: % Volume 2018-2023
Table 21 - Forecast Sales of Consumer Electronics by Category: Volume 2023-2028
Table 22 - Forecast Sales of Consumer Electronics by Category: Value 2023-2028
Table 23 - Forecast Sales of Consumer Electronics by Category: % Volume Growth 2023-2028
Table 24 - Forecast Sales of Consumer Electronics by Category: % Value Growth 2023-2028

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SOURCES

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