

# Writing Instruments in Hong Kong, China

March 2024

Table of Contents

## Writing Instruments in Hong Kong, China - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Resumption of foot traffic drives resurgence of writing instruments in Hong Kong  
The resumption of travel shifts consumer demand towards Japan  
Shifting trends and digital dominance challenge luxury pen brands

#### PROSPECTS AND OPPORTUNITIES

Adapting to consumer preferences for Japanese brands is key to success in domestic market  
Innovative writing instruments needed to survive in the digital world

#### CATEGORY DATA

Table 1 - Sales of Writing Instruments by Category: Volume 2018-2023  
Table 2 - Sales of Writing Instruments by Category: Value 2018-2023  
Table 3 - Sales of Writing Instruments by Category: % Volume Growth 2018-2023  
Table 4 - Sales of Writing Instruments by Category: % Value Growth 2018-2023  
Table 5 - NBO Company Shares of Writing Instruments: % Value 2019-2023  
Table 6 - LBN Brand Shares of Writing Instruments: % Value 2020-2023  
Table 7 - Distribution of Writing Instruments by Format: % Value 2018-2023  
Table 8 - Forecast Sales of Writing Instruments by Category: Volume 2023-2028  
Table 9 - Forecast Sales of Writing Instruments by Category: Value 2023-2028  
Table 10 - Forecast Sales of Writing Instruments by Category: % Volume Growth 2023-2028  
Table 11 - Forecast Sales of Writing Instruments by Category: % Value Growth 2023-2028

## Personal Accessories in Hong Kong, China - Industry Overview

### EXECUTIVE SUMMARY

Personal accessories in 2023: The big picture  
2023 key trends  
Competitive landscape  
Retailing developments  
What next for personal accessories?

#### MARKET DATA

Table 12 - Sales of Personal Accessories by Category: Volume 2018-2023  
Table 13 - Sales of Personal Accessories by Category: Value 2018-2023  
Table 14 - Sales of Personal Accessories by Category: % Volume Growth 2018-2023  
Table 15 - Sales of Personal Accessories by Category: % Value Growth 2018-2023  
Table 16 - NBO Company Shares of Personal Accessories: % Value 2019-2023  
Table 17 - LBN Brand Shares of Personal Accessories: % Value 2020-2023  
Table 18 - Distribution of Personal Accessories by Format: % Value 2018-2023  
Table 19 - Forecast Sales of Personal Accessories by Category: Volume 2023-2028  
Table 20 - Forecast Sales of Personal Accessories by Category: Value 2023-2028  
Table 21 - Forecast Sales of Personal Accessories by Category: % Volume Growth 2023-2028  
Table 22 - Forecast Sales of Personal Accessories by Category: % Value Growth 2023-2028

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### SOURCES

Summary 1 - Research Sources

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