

Bags and Luggage in Hong Kong, China

March 2024

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Bags and Luggage in Hong Kong, China - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Resumption of travel boosts demand for bags and luggage
Strong growth for backpacks due to casualisation of the workplace post-pandemic
Expenditure associated with outbound trips hinders full recovery in 2023

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Brands' marketing campaigns likely to maintain growth momentum over forecast period
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