

Wearable Electronics in Romania

August 2023

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KEY DATA FINDINGS

2023 DEVELOPMENTS

High demand for wearable electronics as consumers become increasingly focused on tracking their health and fitness
Demand for wearable electronics rising as the world becomes more connected
Increasing product variety being seen in smart wearables as demand grows

PROSPECTS AND OPPORTUNITIES

Good prospects for the wearable electronics
Retailers focusing on an omnichannel approach to maximise sales opportunities
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