

Home Insecticides in South Africa

March 2024

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Home Insecticides in South Africa - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Fast-killing products used to quell cockroach outbreak, boosting sales volumes

Electric insecticides have longer shelf life due to scheduled power outages, with aerosol format used as a substitute

Tiger Consumer Brands completes plant upgrades, Doom insecticide price per litre likely to be lower

PROSPECTS AND OPPORTUNITIES

Fewer power outages will benefit electric insecticide sales

Weak performance for insecticide coils as alternatives offer convenience and safety

Foggers/bombs emerge as a short-term alternative to fumigation

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DISCLAIMER

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