

Street Stalls/Kiosks in Romania

February 2024

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Street Stalls/Kiosks in Romania - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Heightened price points led to less money spent per transaction in 2023
Chained street stalls/kiosks focus on diversifying food offerings with innovative options
Independent street stalls/kiosks perform well in seasonal operations

PROSPECTS AND OPPORTUNITIES

The consumer base for street stalls/kiosks remains high across the forecast period
Independent outlets continue to provide an affordable option to consumers and owners
Chains increasingly consider franchising as a tool for expansion

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