



Apparel and Footwear Specialists in the United Kingdom

March 2024

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Apparel and Footwear Specialists in the United Kingdom - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Further solid growth for apparel and footwear specialists in 2023
Noticeable shift from online to offline continues
Increase in fashion retailers exploring third party selling strategies

PROSPECTS AND OPPORTUNITIES

Stable growth expected over the forecast period
Channel leaders likely to continue to expand their store portfolios
Sportswear expected to fuel future growth of apparel and footwear specialists

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E-commerce returns to positivity
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Informal retail
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