

Hosiery in Colombia

November 2023

Table of Contents

Hosiery in Colombia - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Demand grows for patterned tights thanks to the latest fashion trend

Imports and contraband prove a threat to the sales of national players

Consumers wait for sales or shop in low-priced outlets when buying hosiery as it is not considered of primary importance

PROSPECTS AND OPPORTUNITIES

Local brand innovation continues to shape design

Durability is an important aspect in consumer buying decisions in hosiery

Athleisure trend continues to influence hosiery design

CATEGORY DATA

Table 1 - Sales of Hosiery by Category: Volume 2018-2023

Table 2 - Sales of Hosiery by Category: Value 2018-2023

Table 3 - Sales of Hosiery by Category: % Volume Growth 2018-2023

Table 4 - Sales of Hosiery by Category: % Value Growth 2018-2023

Table 5 - NBO Company Shares of Hosiery: % Value 2019-2023

Table 6 - LBN Brand Shares of Hosiery: % Value 2020-2023

Table 7 - Forecast Sales of Hosiery by Category: Volume 2023-2028

Table 8 - Forecast Sales of Hosiery by Category: Value 2023-2028

Table 9 - Forecast Sales of Hosiery by Category: % Volume Growth 2023-2028

Table 10 - Forecast Sales of Hosiery by Category: % Value Growth 2023-2028

Apparel and Footwear in Colombia - Industry Overview

EXECUTIVE SUMMARY

Apparel and footwear in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for apparel and footwear?

MARKET DATA

Table 11 - Sales of Apparel and Footwear by Category: Volume 2018-2023

Table 12 - Sales of Apparel and Footwear by Category: Value 2018-2023

Table 13 - Sales of Apparel and Footwear by Category: % Volume Growth 2018-2023

Table 14 - Sales of Apparel and Footwear by Category: % Value Growth 2018-2023

Table 15 - NBO Company Shares of Apparel and Footwear: % Value 2019-2023

Table 16 - LBN Brand Shares of Apparel and Footwear: % Value 2020-2023

Table 17 - Distribution of Apparel and Footwear by Format: % Value 2018-2023

Table 18 - Distribution of Apparel and Footwear by Format and Category: % Value 2023

Table 19 - Forecast Sales of Apparel and Footwear by Category: Volume 2023-2028

Table 20 - Forecast Sales of Apparel and Footwear by Category: Value 2023-2028

Table 21 - Forecast Sales of Apparel and Footwear by Category: % Volume Growth 2023-2028

Table 22 - Forecast Sales of Apparel and Footwear by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 - Research Sources

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