

# Menswear in the United Kingdom

November 2023

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## Menswear in the United Kingdom - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Value is driving purchases where consumers face lower levels of disposable income  
Polarisation leads to positive performances for economy and super premium jeans  
Despite casualisation trend, demand for men's suits continues to recover

#### PROSPECTS AND OPPORTUNITIES

The second-hand market is shifting shopping habits  
Uncertain economic outlook will likely impact future spending  
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## Apparel and Footwear in the United Kingdom - Industry Overview

### EXECUTIVE SUMMARY

Apparel and footwear in 2023: The big picture  
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