

Home Improvement in Ukraine

June 2024

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Home Improvement in Ukraine - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Decorative paint presents an affordable and accessible solution for home improvement projects
Sales of hand tools and power tools rise as Russia's war creates a greater need for household repairs
Lacquer and varnish puts a shine on home improvement in 2023

PROSPECTS AND OPPORTUNITIES

Reduction in home renovations could lead to a slowdown in the growth of home paint
Market saturation and decrease in replacement purchases set to impact sales of kitchen sinks
DIY culture set to continue developing

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DISCLAIMER

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