

Lodging (Destination) in Denmark

September 2023

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Lodging (Destination) in Denmark - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Lodging is heading for new records, as events and business travel rises
The performance of hotels improves, with new players launching on the landscape

PROSPECTS AND OPPORTUNITIES

Lodging will benefit from increasing inbound and domestic travel
Other categories continue to serve niches in lodging in Denmark

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DISCLAIMER

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