

Lodging (Destination) in Hungary

September 2023

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Lodging (Destination) in Hungary - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

International hotel chains continue to strengthen their presence across Hungary
Long-term challenges persist as soaring inflation creates new problems

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Mandatory star rating system should drive improvements in quality standards
Number of short-term rental outlets projected to decline steadily

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Travel in Hungary - Industry Overview

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