



# Airlines in India

December 2023

Table of Contents

## Airlines in India - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Airlines continues to witness strong growth, driven by a surge in demand beyond metro cities and increased connectivity between cities  
Online airline booking surges, driven by competitive pricing structure and enhanced customer experience

#### PROSPECTS AND OPPORTUNITIES

Airlines has promising growth opportunities, backed by government initiatives and evolving consumer perception  
Competitive environment to further intensify and evolve, with domestic carriers likely to dominate

### CATEGORY DATA

Table 1 - Airlines Sales: Value 2018-2023

Table 2 - Airlines Online Sales: Value 2018-2023

Table 3 - Airlines: Passengers Carried 2018-2023

Table 4 - Airlines NBO Company Shares: % Value 2018-2022

Table 5 - Non-Scheduled Carriers Brands by Key Performance Indicators 2023

Table 6 - Low Cost Carriers Brands by Key Performance Indicators 2023

Table 7 - Full Service Carriers Brands by Key Performance Indicators 2023

Table 8 - Forecast Airlines Sales: Value 2023-2028

Table 9 - Forecast Airlines Online Sales: Value 2023-2028

## Travel in India - Industry Overview

### EXECUTIVE SUMMARY

Travel in 2023

Airlines: Key trends

Hotels: Key trends

Booking: Key trends

What next for travel?

### MARKET DATA

Table 10 - Surface Travel Modes Sales: Value 2018-2023

Table 11 - Surface Travel Modes Online Sales: Value 2018-2023

Table 12 - Forecast Surface Travel Modes Sales: Value 2023-2028

Table 13 - Forecast Surface Travel Modes Online Sales: Value 2023-2028

Table 14 - In-Destination Spending: Value 2018-2023

Table 15 - Forecast In-Destination Spending: Value 2023-2028

### DISCLAIMER

### SOURCES

Summary 1 - Research Sources

## About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the

key markets, competitive environment and future outlook across a range of industries.

- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/airlines-in-india/report](http://www.euromonitor.com/airlines-in-india/report).