



Airlines in Turkey

October 2023

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Airlines in Turkey - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

The majority of air passengers and value sales come from international flights

Leading airlines continue to expand their local and international routes

PROSPECTS AND OPPORTUNITIES

The focus of airlines is on passengers from Germany, Russia and the UK

Affordability of destination and route development to draw tourists from a rising number of countries

CATEGORY DATA

Table 1 - Airlines Sales: Value 2018-2023

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Table 4 - Airlines NBO Company Shares: % Value 2018-2022

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Travel in 2023

Airlines: Key trends

Hotels: Key trends

Booking: Key trends

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Table 11 - Forecast Surface Travel Modes Sales: Value 2023-2028

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Table 13 - In-Destination Spending: Value 2018-2023

Table 14 - Forecast In-Destination Spending: Value 2023-2028

DISCLAIMER

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