



# Lodging (Destination) in South Africa

September 2023

Table of Contents

## Lodging (Destination) in South Africa - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Accommodation units in the Western Cape recover to pre-pandemic levels

Hotels are rebranding and reopening their doors

#### PROSPECTS AND OPPORTUNITIES

Airbnb aims to work with local government to recognise the informal nature of short-term listings

Human interaction remains important element of lodging

#### CATEGORY DATA

Table 1 - Lodging (Destination) Sales: Value 2018-2023

Table 2 - Lodging (Destination) Online Sales: Value 2018-2023

Table 3 - Hotels Sales: Value 2018-2023

Table 4 - Hotels Online Sales: Value 2018-2023

Table 5 - Other Lodging Sales: Value 2018-2023

Table 6 - Other Lodging Online Sales: Value 2018-2023

Table 7 - Lodging (Destination) Outlets: Units 2018-2023

Table 8 - Lodging (Destination) Rooms: Number of Rooms 2018-2023

Table 9 - Lodging (Destination) by Incoming vs Domestic: % Value 2018-2023

Table 10 - Hotels NBO Company Shares: % Value 2018-2022

Table 11 - Hotel Brands by Key Performance Indicators 2023

Table 12 - Forecast Lodging (Destination) Sales: Value 2023-2028

Table 13 - Forecast Lodging (Destination) Online Sales: Value 2023-2028

Table 14 - Forecast Hotels Sales: Value 2023-2028

Table 15 - Forecast Hotels Online Sales: Value 2023-2028

Table 16 - Forecast Other Lodging Sales: Value 2023-2028

Table 17 - Forecast Other Lodging Online Sales: Value 2023-2028

Table 18 - Forecast Lodging (Destination) Outlets: Units 2023-2028

## Travel in South Africa - Industry Overview

### EXECUTIVE SUMMARY

Travel in 2023

Airlines to reach pre-pandemic sales

Hotels: Key trends

Booking: Key trends

What next for travel?

### MARKET DATA

Table 19 - Surface Travel Modes Sales: Value 2018-2023

Table 20 - Surface Travel Modes Online Sales: Value 2018-2023

Table 21 - Forecast Surface Travel Modes Sales: Value 2023-2028

Table 22 - Forecast Surface Travel Modes Online Sales: Value 2023-2028

Table 23 - In-Destination Spending: Value 2018-2023

Table 24 - Forecast In-Destination Spending: Value 2023-2028

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### SOURCES

Summary 1 - Research Sources

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