

Lodging (Destination) in Norway

September 2023

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Lodging (Destination) in Norway - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Growth in inbound tourists boosts sales of short-term rental accommodation
Hotels renovations focus on digitalisation and improving the guest experience

PROSPECTS AND OPPORTUNITIES

Digitalisation set to increase, offering modern, convenient and safer operations
Staycations are set to decline, as foreign travel increases

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