

# Lodging (Destination) in Portugal

September 2023

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## Lodging (Destination) in Portugal - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Growth of lodging value sales in 2023 thanks to a strong domestic market, recovery of inbound tourism and inflation  
Growth in short-term rentals but at a lower level than hotels

#### PROSPECTS AND OPPORTUNITIES

Positive outcome for tourism flows fuels lodging sales over the forecast period  
New legislation on short-term rentals and its possible impact affect the category over the forecast period

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/lodging-destination-in-portugal/report](http://www.euromonitor.com/lodging-destination-in-portugal/report).