

Airlines in the Czech Republic

September 2023

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Airlines in the Czech Republic - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Consumers adapt to higher prices but choose low-cost carriers for better deals

Smartwings retains its leadership over Ceske Aerolinie, with a strong performance in low-cost carriers

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Domestic tourism improves, with road travel posing competition to airlines

Players focus on expanding their services to entice and retain consumers

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