

Jewellery in Mexico

January 2024

Table of Contents

KEY DATA FINDINGS

2023 DEVELOPMENTS

Driven by a surge in consumer confidence, jewellery returns to a solid performance

While engagement rings was one of the most relevant products during the pandemic, wedding rings has rebounded

Fuelled by increased consumer confidence, collaborations and exclusive collections propel sales of jewellery in Mexico

PROSPECTS AND OPPORTUNITIES

In times of inclusion, genderless jewellery will pave the way for new products and messages tailored to younger generations

Aligned with accessible luxury and sustainability trends, lab-grown diamonds gain strength amongst jewellery enthusiasts

Customisation and exclusivity will continue to be trends in jewellery in Mexico

CATEGORY DATA

Table 1 - Sales of Jewellery by Category: Volume 2018-2023

Table 2 - Sales of Jewellery by Category: Value 2018-2023

Table 3 - Sales of Jewellery by Category: % Volume Growth 2018-2023

Table 4 - Sales of Jewellery by Category: % Value Growth 2018-2023

Table 5 - Sales of Costume Jewellery by Type: % Value 2018-2023

Table 6 - Sales of Fine Jewellery by Type: % Value 2018-2023

Table 7 - Sales of Fine Jewellery by Collection: % Value 2018-2023

Table 8 - Sales of Fine Jewellery by Metal: % Value 2018-2023

Table 9 - NBO Company Shares of Jewellery: % Value 2019-2023

Table 10 - LBN Brand Shares of Jewellery: % Value 2020-2023

Table 11 - Distribution of Jewellery by Format: % Value 2018-2023

Table 12 - Forecast Sales of Jewellery by Category: Volume 2023-2028

Table 13 - Forecast Sales of Jewellery by Category: Value 2023-2028

Table 14 - Forecast Sales of Jewellery by Category: % Volume Growth 2023-2028

Table 15 - Forecast Sales of Jewellery by Category: % Value Growth 2023-2028

Personal Accessories in Mexico - Industry Overview

EXECUTIVE SUMMARY

Personal accessories in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for personal accessories?

MARKET DATA

Table 16 - Sales of Personal Accessories by Category: Volume 2018-2023

Table 17 - Sales of Personal Accessories by Category: Value 2018-2023

Table 18 - Sales of Personal Accessories by Category: % Volume Growth 2018-2023

Table 19 - Sales of Personal Accessories by Category: % Value Growth 2018-2023

Table 20 - NBO Company Shares of Personal Accessories: % Value 2019-2023

Table 21 - LBN Brand Shares of Personal Accessories: % Value 2020-2023

Table 22 - Distribution of Personal Accessories by Format: % Value 2018-2023

Table 23 - Forecast Sales of Personal Accessories by Category: Volume 2023-2028

Table 24 - Forecast Sales of Personal Accessories by Category: Value 2023-2028

Table 25 - Forecast Sales of Personal Accessories by Category: % Volume Growth 2023-2028

Table 26 - Forecast Sales of Personal Accessories by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 - Research Sources

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