

Lodging (Destination) in Saudi Arabia

September 2023

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Lodging (Destination) in Saudi Arabia - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Return of international pilgrims and Ramadan boost occupancy, while new hotels look to capitalise on the high demand
Short-term rentals on the rise as Tourism Ministry introduces new bylaw

PROSPECTS AND OPPORTUNITIES

New luxury hotels in development with the market remaining full of potential
Pressure grows to increase the availability of lodging as part of the Kingdom's Vision 2030 plans

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