



# Travel in Belgium

September 2023

Table of Contents

## Travel in Belgium

### EXECUTIVE SUMMARY

Travel in 2023  
Airlines: Key trends  
Hotels: Key trends  
Booking: Key trends  
What next for travel?

### MARKET DATA

Table 1 - Surface Travel Modes Sales: Value 2018-2023  
Table 2 - Surface Travel Modes Online Sales: Value 2018-2023  
Table 3 - Forecast Surface Travel Modes Sales: Value 2023-2028  
Table 4 - Forecast Surface Travel Modes Online Sales: Value 2023-2028  
Table 5 - In-Destination Spending: Value 2018-2023  
Table 6 - Forecast In-Destination Spending: Value 2023-2028

### APPENDIX

#### DISCLAIMER

#### SOURCES

Summary 1 - Research Sources

## Tourism Flows in Belgium

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Different mix of tourists and destinations  
Shorter distance destinations

#### PROSPECTS AND OPPORTUNITIES

Tourism offer and opportunities to mushroom in the forecast period  
New school calendar to prolong the tourist season

### CATEGORY DATA

Table 7 - Inbound Arrivals: Number of Trips 2018-2023  
Table 8 - Inbound Arrivals by Country: Number of Trips 2018-2023  
Table 9 - Inbound City Arrivals 2018-2023  
Table 10 - Inbound Tourism Spending: Value 2018-2023  
Table 11 - Forecast Inbound Arrivals: Number of Trips 2023-2028  
Table 12 - Forecast Inbound Arrivals by Country: Number of Trips 2023-2028  
Table 13 - Forecast Inbound Tourism Spending: Value 2023-2028  
Table 14 - Domestic Trips by Destination: Number of Trips 2018-2023  
Table 15 - Domestic Spending: Value 2018-2023  
Table 16 - Forecast Domestic Trips by Destination: Number of Trips 2023-2028  
Table 17 - Forecast Domestic Spending: Value 2023-2028  
Table 18 - Outbound Departures: Number of Trips 2018-2023  
Table 19 - Outbound Departures by Destination: Number of Trips 2018-2023  
Table 20 - Outbound Tourism Spending: Value 2018-2023  
Table 21 - Forecast Outbound Departures: Number of Trips 2023-2028  
Table 22 - Forecast Outbound Departures by Destination: Number of Trips 2023-2028  
Table 23 - Forecast Outbound Spending: Value 2023-2028

## Airlines in Belgium

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Low cost carriers lead return towards pre-pandemic passenger levels  
Sustainable flights to the fore

#### PROSPECTS AND OPPORTUNITIES

European flights set to continue to drive growth in airlines  
New regulations to affect airline and airport operations

#### CATEGORY DATA

- Table 24 - Airlines Sales: Value 2018-2023
- Table 25 - Airlines Online Sales: Value 2018-2023
- Table 26 - Airlines: Passengers Carried 2018-2023
- Table 27 - Airlines NBO Company Shares: % Value 2018-2022
- Table 28 - Non-Scheduled Carriers Brands by Key Performance Indicators 2023
- Table 29 - Low Cost Carriers Brands by Key Performance Indicators 2023
- Table 30 - Full Service Carriers Brands by Key Performance Indicators 2023
- Table 31 - Forecast Airlines Sales: Value 2023-2028
- Table 32 - Forecast Airlines Online Sales: Value 2023-2028

## Lodging (Destination) in Belgium

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Lodging continues to move towards a complete recovery  
Technology is more and more present in lodging

#### PROSPECTS AND OPPORTUNITIES

Further development and growth projected for lodging  
Experience, community and durability the watchwords

#### CATEGORY DATA

- Table 33 - Lodging (Destination) Sales: Value 2018-2023
- Table 34 - Lodging (Destination) Online Sales: Value 2018-2023
- Table 35 - Hotels Sales: Value 2018-2023
- Table 36 - Hotels Online Sales: Value 2018-2023
- Table 37 - Other Lodging Sales: Value 2018-2023
- Table 38 - Other Lodging Online Sales: Value 2018-2023
- Table 39 - Lodging (Destination) Outlets: Units 2018-2023
- Table 40 - Lodging (Destination) Rooms: Number of Rooms 2018-2023
- Table 41 - Lodging (Destination) by Incoming vs Domestic: % Value 2018-2023
- Table 42 - Hotels NBO Company Shares: % Value 2018-2022
- Table 43 - Hotel Brands by Key Performance Indicators 2023
- Table 44 - Forecast Lodging (Destination) Sales: Value 2023-2028
- Table 45 - Forecast Lodging (Destination) Online Sales: Value 2023-2028
- Table 46 - Forecast Hotels Sales: Value 2023-2028
- Table 47 - Forecast Hotels Online Sales: Value 2023-2028
- Table 48 - Forecast Other Lodging Sales: Value 2023-2028
- Table 49 - Forecast Other Lodging Online Sales: Value 2023-2028
- Table 50 - Forecast Lodging (Destination) Outlets: Units 2023-2028

## KEY DATA FINDINGS

### 2023 DEVELOPMENTS

Leisure booking current value sales exceed the 2019 pre-COVID-19 pandemic level

Booking gains momentum

### PROSPECTS AND OPPORTUNITIES

Travel booking to continue to expand during the forecast period

Workation: The next big thing?

### CATEGORY DATA

Table 51 - Booking Sales: Value 2018-2023

Table 52 - Business Travel Sales: Value 2018-2023

Table 53 - Leisure Travel Sales: Value 2018-2023

Table 54 - Travel Intermediaries NBO Company Shares: % Value 2018-2023

Table 55 - Forecast Booking Sales: Value 2023-2028

Table 56 - Forecast Business Travel Sales: Value 2023-2028

Table 57 - Forecast Leisure Travel Sales: Value 2023-2028

## About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/travel-in-belgium/report](http://www.euromonitor.com/travel-in-belgium/report).