

Lodging (Destination) in Poland

September 2023

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Lodging (Destination) in Poland - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Recovery in lodging continues, with opportunities and challenges seen
Professionalisation of short-term rental services appeals to consumer demand

PROSPECTS AND OPPORTUNITIES

Both challenges and opportunities lie ahead, with ongoing hotel expansion expected
DAC7 directive set to make things difficult for non-registered operators, helping to support official short-term rental sales

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DISCLAIMER

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