

Digestive Remedies in the Czech Republic

September 2023

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Digestive Remedies in the Czech Republic - Category analysis

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Digestive remedies receives a boost from the revival of tourism flows towards the end of the review period

Paediatric digestive remedies remains a fragile area

Stabilisation as consumers return to pre-pandemic habits, but higher prices favour value over volume sales development

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Indigestion and heartburn-related demand to provide momentum to digestive remedies as a whole

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