

Sleep Aids in Poland

September 2023

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Sleep Aids in Poland - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Financial and health-related anxieties have negative impact on sleep quality

Dietary supplements and herbal products pose competitive challenges

Switch of doxylamine enables new product launches

PROSPECTS AND OPPORTUNITIES

Outlook looks promising for sleep aids, given fast-based nature of modern lifestyles

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Melatonin trends will continue into the forecast period

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DISCLAIMER

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