

Processed Fruit and Vegetables in Finland

November 2023

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Processed Fruit and Vegetables in Finland - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Stabilisation of retail-foodservice volume sales split
Faster preparation needs inform new product development
New releases cater to the growing demand for vegetarian products

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Domestic-origin offers to continue to matter greatly to local consumers
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Responsible production and consumption to gain further momentum

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