

Processed Fruit and Vegetables in Costa Rica

November 2023

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Processed Fruit and Vegetables in Costa Rica - Category analysis

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2023 DEVELOPMENTS

Frozen fruits and vegetables growing due to convenience trends
Pequeño Mundo retailer expands access to low-cost processed fruit and vegetables
Private label expand lines of canned vegetables

PROSPECTS AND OPPORTUNITIES

Convenience factor will drive appeal supporting steady volume growth
Frozen fruits and vegetables expected to continue growing in availability and variety
Accessibility of fresh seasonal fruits and vegetables will continue to limit growth

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DISCLAIMER

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