Processed Fruit and Vegetables in Japan

November 2023

Table of Contents

Processed Fruit and Vegetables in Japan - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Processed fruit and vegetable struggles in retail volume terms due to normalising sales and price increases

Plastic pouches and carton containers are gaining shelf space

Private label has the largest share in frozen fruit

PROSPECTS AND OPPORTUNITIES

Frozen processed fruit and vegetables will contribute to overall growth of processed fruit and vegetables

Shelf stable fruit and vegetables will struggle

Plastic pouches and carton containers set to become more popular

CATEGORY DATA

Staple Foods in Japan - Industry Overview

EXECUTIVE SUMMARY

Staple foods in 2023: The big picture

Key trends in 2023

Competitive landscape

Channel developments

What next for staple foods?

MARKET DATA

DISCLAIMER

SOURCES

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings**: Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles**: Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports**: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/processed-fruit-and-vegetables-in-japan/report.