

Lodging (Destination) in the United Arab Emirates

September 2023

Table of Contents

Lodging (Destination) in the United Arab Emirates - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Dubai remains the best performing in hotels amongst the seven emirates and globally
Budget and mid-market hotels gain popularity amongst holidaymakers in the United Arab Emirates

PROSPECTS AND OPPORTUNITIES

Hospitality in the United Arab Emirates set to thrive due to tourism rebound and strategic initiatives
International leisure and domestic tourists expected to drive demand for and growth of hotels

CATEGORY DATA

- Table 1 - Lodging (Destination) Sales: Value 2018-2023
- Table 2 - Lodging (Destination) Online Sales: Value 2018-2023
- Table 3 - Hotels Sales: Value 2018-2023
- Table 4 - Hotels Online Sales: Value 2018-2023
- Table 5 - Other Lodging Sales: Value 2018-2023
- Table 6 - Other Lodging Online Sales: Value 2018-2023
- Table 7 - Lodging (Destination) Outlets: Units 2018-2023
- Table 8 - Lodging (Destination) Rooms: Number of Rooms 2018-2023
- Table 9 - Lodging (Destination) by Incoming vs Domestic: % Value 2018-2023
- Table 10 - Hotels NBO Company Shares: % Value 2018-2022
- Table 11 - Hotel Brands by Key Performance Indicators 2023
- Table 12 - Forecast Lodging (Destination) Sales: Value 2023-2028
- Table 13 - Forecast Lodging (Destination) Online Sales: Value 2023-2028
- Table 14 - Forecast Hotels Sales: Value 2023-2028
- Table 15 - Forecast Hotels Online Sales: Value 2023-2028
- Table 16 - Forecast Other Lodging Sales: Value 2023-2028
- Table 17 - Forecast Other Lodging Online Sales: Value 2023-2028
- Table 18 - Forecast Lodging (Destination) Outlets: Units 2023-2028

Travel in the United Arab Emirates - Industry Overview

EXECUTIVE SUMMARY

- Travel in 2023
- Airlines: Key trends
- Hotels: Key trends
- Booking: Key trends
- What next for travel?

MARKET DATA

- Table 19 - Surface Travel Modes Sales: Value 2018-2023
- Table 20 - Surface Travel Modes Online Sales: Value 2018-2023
- Table 21 - Forecast Surface Travel Modes Sales: Value 2023-2028
- Table 22 - Forecast Surface Travel Modes Online Sales: Value 2023-2028
- Table 23 - In-Destination Spending: Value 2018-2023
- Table 24 - Forecast In-Destination Spending: Value 2023-2028

DISCLAIMER

SOURCES

- Summary 1 - Research Sources

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