



# Sauces, Dressings and Condiments Packaging in Vietnam

September 2022

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## Sauces, Dressings and Condiments Packaging in Vietnam - Category analysis

### KEY DATA FINDINGS

#### 2021 DEVELOPMENTS

Fish sauces, cooking sauces and bouillon continue growing

Flexible packaging the main pack type in Vietnamese sauces, dressings and condiments

Convenience remains a priority for consumers as manufacturers improve closures

#### PROSPECTS AND OPPORTUNITIES

Popularity of Korean chili sauces expected to boost PET and HDPE bottles

Glass benefits from premiumisation but is hindered by a lack of glass recycling facilities

## Sauces, Dressings and Condiments Packaging in Vietnam - Company Profiles

## Packaging Industry in Vietnam - Industry Overview

### EXECUTIVE SUMMARY

Packaging in 2021: The big picture

2021 key trends

Consumer-centric packaging in the food industry

Folding cartons are the dominant pack type for non-alcoholic drinks

Convenient pack types eat into glass bottles' share in alcoholic drinks

Focus on sustainable packaging is the vision for beauty and personal care

Refill packs and innovative designs dominate the home care industry

### PACKAGING LEGISLATION

Labelling amendments for tobacco and alcohol

### RECYCLING AND THE ENVIRONMENT

Vietnamese government takes the initiative in waste management

Companies taking an ecological stand

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